

March 2, 2016

Otsuka Pharmaceutical Factory, Inc. changes the flavor and packaging of its Oral Rehydration Solution OS-1®

Otsuka Pharmaceutical Factory, Inc. (Head Office: Naruto, Tokushima, Japan; President and Representative Director: Shinichi Ogasawara, “Otsuka Pharmaceutical Factory”) announces that it has changed the flavor and packaging (ie, renewal) of its Oral Rehydration Solution OS-1® Series to meet the needs of as many people as possible.



- OS-1®
 - The main ingredients that provide replenishment of water and electrolytes remain unchanged.
 - Some raw materials and the filling method have been changed to result in a more refreshing taste.
 - The bottle design has been changed from a square bottle to a round bottle to provide a more natural hand-held feel when holding the bottle.
 - A universal font has been used to provide clear, easy-to-read labeling for proper consumption of the products.
 - Shelf life has been extended to 12 months.
 - A new 280 ml PET bottle has been added to the lineup. OS-1 in the 200ml PET bottle will be, after many years of patronage, discontinued.
- OS-1® Jelly
 - The package design has been changed along with the renewal of the liquid type.

Oral Rehydration Solutions (ORS) are formulated to contain the appropriate concentrations of sodium and glucose to allow quick replenishment of water and electrolytes.

As the leading manufacturer of infusion solutions, Otsuka Pharmaceutical Factory has used its know-how to develop the Oral Rehydration Solution OS-1® based on Oral Rehydration Therapy (ORT) as proposed by the World Health Organization (WHO), and has marketed OS-1® since 2001. With supporting clinical data, OS-1® (liquid type) and OS-1® Jelly type obtained approval as “foods for persons with medical conditions (individual type)”* in 2004 and 2006, respectively.

Oral Rehydration Solution OS-1® is suitable for the provision and maintenance of water and electrolytes in cases of mild to moderate dehydration. OS-1® is also suitable for dehydration resulting from diarrhea, vomiting, and fever due to infectious enteritis and colds, as well as dehydration due to reduced food intake and excess perspiration in the elderly.

To benefit as many people as possible, information about dehydration is actively gathered and provided together with OS-1® products.

Otsuka group strives to contribute to the health of people worldwide based on Otsuka Group’s corporate philosophy “Otsuka-people creating new products for better health worldwide.”

*Foods approved by Consumer Affairs Agency of Japan for persons with medical conditions, which are based on medical and nutritional data on the expected therapeutic dietary benefits in persons with specific medical conditions.

Product Profile

Name	OS-1®
Type	Beverage (Oral Rehydration Solution)
Packaging	500 ml PET bottle, 280ml PET bottle
Suggested retail price	500 ml, 190 yen (excluding tax); 280 ml, 133 yen (excluding tax)
Best before date	12 months from date of manufacture
Distributed by	Otsuka Pharmaceutical Factory, Inc.
Comarketed by	Otsuka Pharmaceutical Co., Ltd.

Name	OS-1® Jelly
Type	Beverage (Oral Rehydration Solution)
Packaging	200 g, pouch with spout
Suggested retail price	190 yen (excluding tax)
Best before date	9 months from date of manufacture
Distributed by	Otsuka Pharmaceutical Factory, Inc.
Comarketed by	Otsuka Pharmaceutical Co., Ltd.

Company Profile

Otsuka Pharmaceutical Factory, Inc.

Established	:	September 1, 1921
Capital	:	80 million yen
President	:	Shinichi Ogasawara, President and Representative Director
Head Office	:	115 Kuguhara, Tateiwa, Muya-cho, Naruto, Tokushima 772-8601, Japan
Employees	:	2,335 (as of December 31, 2015)
Business Description	:	Manufacture and sale of pharmaceuticals and nutrition products
URL	:	http://www.otsukakj.jp/