

March 14, 2011

For Immediate Release

Company name Otsuka Holdings Co., Ltd.
Representative Tatsuo Higuchi
President and Representative Director, CEO
Code number 4578 First Section, Tokyo Stock Exchange
Inquiries Takuma Kimura
Director, Investors Relations Department

Notice Regarding Effects of the Tohoku Pacific Offshore Earthquake

Tokyo, Japan, March 14, 2011 — Otsuka Holdings Co., Ltd., expresses heartfelt condolences to all those affected by the Tohoku Pacific offshore earthquake that struck on March 11, 2011. The company has set up a Crisis Response Headquarters, which is gathering information on damage sustained at each of the Otsuka Group's sites, and evaluating and implementing countermeasures. At present, the situation within the Otsuka Group is as indicated below.

I. Facilities and employees

1. Status of main production and supply facilities

(1) EN Otsuka Pharmaceutical Co., Ltd.

Operation of the Hanamaki Plant in Iwate Prefecture belonging to EN Otsuka Pharmaceutical, a consolidated subsidiary of Otsuka Holdings, has been suspended at present due to blackouts and the threat of aftershocks, although the facility itself has not been affected. The plant produces clinical nutrition products.

(2) Otsuka Warehouse Co., Ltd.

Stock fell over in two warehouses belonging to Otsuka Warehouse, a consolidated subsidiary of Otsuka Holdings. The warehouses, located in the cities of Sendai (Miyagi Prefecture) and Urayasu (Chiba Prefecture), are for pharmaceuticals, beverages and other products. In addition, shipping to and from the warehouse in Urayasu is currently not possible due to soil liquefaction.

2. Status of employees

The company has confirmed the personal safety of all Group employees. At present, it is attempting to collect further information, including confirmation of the safety of employees' families.

II. Effect on business performance

The company is currently examining possible effects that the earthquake could have on the Group's business performance. Notice will be given promptly if a major effect is anticipated.