

May 14, 2013

For Immediate Release

Company name Otsuka Holdings Co., Ltd.
Representative Tatsuo Higuchi
President and Representative Director, CEO
Code number 4578 First Section , Tokyo Stock Exchange
Inquiries Takuma Kimura
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Otsuka Holdings Co., Ltd. to Acquire Own Shares

(Under the provisions of its Articles of Incorporation in accordance with
Article 459, section 1 of the Companies Act)

Tokyo, Japan – Otsuka Holdings Co., Ltd. announces that it resolved at the meeting of the Board of Directors held today to acquire its own shares pursuant to Article 459, section 1 of the Companies Act.

Particulars

1. Reason for the acquisition of own shares

Otsuka Holdings determined a share repurchase to ensure a flexible capital policy in response to changes in business environment.

2. Outline of acquisition

- | | |
|--------------------------------------------|---------------------------------------------------------------------------------------------|
| (1) Class of shares to be acquired: | Common stock |
| (2) Total number of shares to be acquired: | 9 million shares (maximum)
(1.64% of total shares outstanding, excluding treasury stock) |
| (3) Aggregate amount of acquisition cost: | 30 billion yen (maximum) |
| (4) Period of acquisition: | From May 15, 2013 to August 30, 2013 |

(Reference)

The status of treasury stock as of April 30, 2013:

Total number of shares outstanding (excluding treasury stock):	550,242,337
Number of treasury stock:	7,593,280