

February 24, 2014

**Otsuka Pharmaceutical Factory announces HINE E-GEL
concentrated liquid nutrition product launched on
February 24, 2014**

Tokyo, Japan, February 24, 2014 - Otsuka Pharmaceutical Factory, Inc. (Head Office: Naruto-shi, Tokushima, Japan; President: Ichiro Otsuka, "OPF") announces that its new concentrated liquid nutrition product HINE E-GEL has been launched on February 24, 2014.

HINE E-GEL is a concentrated liquid nutrition product formulated to provide various nutrients to patients with inadequate intake from regular diets, and is based on a 1200 kcal to 1600 kcal per day diet as recommended by the 2010 Japanese dietary reference intake values.

HINE E-GEL is an oligomeric formula that includes low molecular peptides (soybean peptide, collagen hydrolysate) and amino acids as its sources of protein, and has an osmotic pressure of 360 mOsm/L. It contains a total fat content with 34% medium chain triglycerides and 1.4 g dietary fiber, of which 0.9 g is pectin, allowing for efficient absorption. Furthermore, HINE E-GEL is available in a bag, allowing for hygienic and convenient handling and use. It provides 110 mL of water per 100 kcal for efficient fluid replacement, and can be used to provide either 300 kcal/375 mL or 400 kcal/500 mL.

With the launch of HINE E-GEL, OPF will expand its lineup of concentrated liquid nutrition products in addition to enteral nutrition products for medical use. OPF will further contribute to providing nutrition to patients with inadequate dietary intake of nutrients.

OPF strives to be the best partner in clinical nutrition worldwide by continuously providing information and products which are useful for proper nutrition management.

Product Information

Brand Name	HINE E-GEL	
Category	Concentrated liquid nutrition product	
Packaging	375 mL in soft bags. 16/case.	500 mL in soft bags. 12/case.
		
Suggested retail price	357 JPY/bag (375mL) (including consumption tax)	440 JPY/bag (500mL) (including consumption tax)
Storage	Store at room temperature	
Manufactured and Distributed by	Otsuka Pharmaceutical Factory, Inc.	
Co-marketed by	Otsuka Pharmaceutical Co., Ltd.	

Company Profile

Otsuka Pharmaceutical Factory, Inc.

Established	:	September 1, 1921
Capital	:	80 million yen
President	:	Ichiro Otsuka, President and Representative Director
Head Office	:	115 Kuguhara, Tateiwa, Muya-cho, Naruto, 772-8601 Tokushima, Japan
Employees	:	2,365 (as of March 31, 2013)
Business Description	:	Manufacture and sale of pharmaceutical and nutrition products
URL	:	http://www.otsukakj.jp/