Corporate Philosophy

Otsuka—people creating new products for better health worldwide

In keeping with this corporate philosophy and the Otsuka values of Ryukan-godo (by sweat we recognize the way), Jissho (actualization) and Sozosei (creativity), we strive to do what only Otsuka can do. The Otsuka group supports the lives of people worldwide through a wide range of innovative and creative products including pharmaceuticals, functional beverages, and functional foods. We are dedicated to cultivating a dynamic corporate culture and workplaces that reflect our vision as a healthcare company, to finding ways to live in harmony with local communities and the natural environment, and to contributing to richer and healthier lives.

What only Otsuka can do

Otsuka’s Goal

To become an indispensable contributor to people’s health worldwide

The Otsuka group aims to be an indispensable contributor to people’s health worldwide, fulfilling its corporate philosophy in every aspect of its operations. This commitment to improving people’s health worldwide is part of the unchanging value we will continue to provide society. Our operations encompass two core businesses: the Pharmaceutical Business, which provides comprehensive health support from diagnosis to treatment of diseases, and the Nutraceutical Business,* which helps people maintain and improve day-to-day health.

* Nutraceutical = nutrition + pharmaceuticals

Essence of Management (Our Corporate Culture)

Ryukan-godo (by sweat we recognize the way)

The process of discovering the core substance of something through hard work and practice

Jissho (actualization)

Self-actualization through achievement, completion and the discovery of truth

Sozosei (creativity)

Pursuing that which only Otsuka is capable of delivering

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Feature

Realizing Better Health for People Worldwide through Fluids and Electrolytes Essential to Life—A 40-Year History and the Future of POCARI SWEAT—

Business Strategy Section

Positioning of the Third Medium-Term Management Plan
Progress of the Third Medium-Term Management Plan
Looking ahead to the Fourth Medium-Term Management Plan
Beyond 2030

The Otsuka Group’s CSR (Corporate Social Responsibility)

—Toward Realizing a Sustainable Society—

Materiality

Society
Health
People
Quality in All We Do
Environment
Governance
Corporate Governance
Directors and Audit & Supervisory Board Members
Messages from the Outside Directors
Compliance
Tax Compliance
Risk Management
Financial and Non-Financial Highlights
Main Data
Corporate Information, Global Network
Group Structure and Overview of Main Operating Companies
Disclosure by the Otsuka Group
Shareholder Information
Providing Value through Our Businesses

The Otsuka group of companies contributes to people's health worldwide by creating innovative products in its two core businesses: the Pharmaceutical Business, which aims to address unmet medical needs, and the Nutraceutical Business, which seeks to fulfill the yet-to-be-imagined needs of consumers.

**Unmet medical needs**
From diagnosis to treatment
Pharmaceutical Business

**Yet-to-be-imagined needs**
Maintaining and improving day-to-day health
Nutraceutical Business

Providing value
Bringing health to people worldwide
Total Healthcare

* The state of health, as defined in the constitution of the World Health Organization (WHO)
Otsuka’s History of Addressing Social Issues

Since its founding in 1921 as a chemical raw materials manufacturer, the Otsuka group has worked to address social issues by providing products that help realize healthcare that is aligned with society’s expectations, while responding to the changing times and business environment. The group has continued to grow while contributing to health in the three areas of physical, mental and social well-being. The year 2021 will be the centennial of our founding. Consistent with the aspirations of the company founders, we aim to offer products and services for the coming 100 years and into perpetuity, while helping to address future social needs.

1946
The evolving IV solutions business

Intravenous Solutions

Otsuka’s intravenous solutions business began in Japan during the post-WW II period, when nutrition was a major issue for the nation. Otsuka pushed forward with technological innovations that met the needs of medical institutions, such as the development of Japan’s first plastic bottle for intravenous solutions. From the 1970s, using local production, we expanded the business to countries in Asia that were seeking to advance sanitary practices.

1974
Improving QOL for cancer patients

Futurafu

Launched by subsidiary Taiho Pharmaceutical as an oral anti-cancer agent at a time when such medicine was not widely used anywhere in the world. Unlike conventional anti-cancer agents at the time, Futurafu enabled outpatient treatment, making hospitalization unnecessary. Since then, Taiho Pharmaceutical has launched oral anti-cancer agents LOT, TS-1, and Lonsurf, and contributed to improved quality of life (QOL) for cancer patients.

2002
A new option for antipsychotic medications

ABILIFY

Diseases of the central nervous system (CNS) include numerous disorders. The underlying causes of these diseases have yet to be precisely elucidated, making the research and development of treatments extremely challenging. Antipsychotic agent ABILIFY was launched by Otsuka Pharmaceutical in the U.S. as the first therapeutic agent for the CNS developed through in-house drug discovery. On the basis of its unique characteristics, it has been well received by physicians and patients.

2014
Combating tuberculosis—an old disease with a new face

DELTYBA

Tuberculosis is an infectious disease that mankind has long fought to eradicate, and it remains a serious global health issue. As it is our duty to persevere where others have not, we have continued our research in this area. The culmination of more than 30 years of research, DELTYBA was approved as one of the world’s first new tuberculosis drugs in about half a century. It has now become an essential treatment for multidrug-resistant tuberculosis.

Changes in the Concept of Health

Physical well-being

Mental well-being

Social well-being

1980
The importance of hydration becomes apparent

POCARI SWEAT

Inspired by the idea of a drinkable intravenous solution, POCARI SWEAT was developed as a beverage that could easily replenish fluids and electrolytes (ions) lost through perspiration. R&D progressed with the target of creating a health drink for everyday life, and in 1980, POCARI SWEAT was launched in Japan.

1983
Solving issues relating to irregular eating habits and unbalanced diets

Calorie Mate

Leveraging expertise in high-density liquid diets from our clinical nutrition business, we created Calorie Mate, which provides nutrition for healthy consumers. It supports healthy eating habits in busy modern lifestyles, and was a pioneer in nutritionally balanced foods in Japan. As the top-selling brand,* it continues to lead the field.

1989*
Supplementing nutrient deficiencies in food

Nature Made

In modern times, changes in lifestyles or eating habits can cause people to struggle at maintaining balanced diets. Even with careful meal planning, it can be difficult to obtain sufficient amounts of many nutrients. Supplementing meals with Nature Made products enables consumers to take in recommended amounts of such nutrients.

* Acquired Pharmavite of the U.S. in 1989, launched sales in Japan in 1993

1998
Solutions to support women’s health

EQUELLE

EQUELLE supports women’s health and beauty. It contains equal, a metabolite produced when soy isoflavone is fermented by unique lactic acid bacteria. Sold as a dietary supplement to support women’s health, it relieves the symptoms of physical and mental changes experienced by women in their 40s and older.

Establishment of Major Group Companies

1921 Otsuka Seiyaku Kogyobu (now Otsuka Pharmaceutical Factory)
1950 Otsuka Chemical
1955 Otsuka Foods
1961 Otsuka Warehouse
1963 Taiho Pharmaceutical
1964 Otsuka Pharmaceutical
1973 Thai Otsuka Pharmaceutical
1974 Otsuka Indonesia
1981 China Otsuka Pharmaceutical
1982 Korea Otsuka Pharmaceutical
1988 Otsuka Pakistan
1989 Otsuka America
1998 Otsuka America Pharmaceutical
2008 Otsuka Holdings
2010 Stock publicly listed on Tokyo Stock Exchange
2011 Otsuka Medical Devices
2014 100th anniversary of founding

2019 Announcement of the Third Medium-term Management Plan